



## Business Internships:

Are you looking for a [valuable internship experience](#) to help boost your resume? If so, there are opportunities for you in Australia and New Zealand. These internships provide valuable professional training, while living in a foreign country allows you to improve on skills such as problem solving, independence, and critical thinking.

AustraLearn offers [business internships for credit](#) in Australia and New Zealand and gives 24/7 on-site support including a [group orientation](#) upon arrival in the country. We have had over 200 internship locations in the past and we continue to add new placements. We custom build internships to meet interns' needs, and bring [our experience](#) as the largest and oldest study abroad provider in Australia and New Zealand to ensure a great internship experience.

We hand pick each internship organization to ensure that you are gaining maximum professional development and are not subject to endless menial tasks like many domestic internships.

### Application Deadlines Coming Up Quickly:

Our next application deadline is coming up for our September 2010 [Professional Development for Academic Credit](#) (PDAC) internship. The dates and deadlines for each are:

September 21 – December 3 (Application deadline June 1)

The PDAC program includes 6 academic credits and our group [Bridging Cultures Program](#) to help you adjust to your new internship country.

In addition to the PDAC option, we also offer the [Custom Date Internship Program](#) for this fall. For this option, you can indicate your preferred dates and lengths. All applications are accepted on a rolling admissions basis and must be complete 4 months prior to the intended start date.

### Internship Placements Available in Business:

Internships are available in every field and you will find a brief description of several of our previous below:

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#### **Basketball Australia - Sydney, Australia**

Basketball Australia is the governing and controlling body for the sport of basketball in Australia – overseeing the sport at all levels, from the grass roots to national teams and national leagues.

The intern will assist the marketing department with marketing strategies, PR, and database administration. Opportunities will also be available to gain experience in writing press releases, updating website information including player profiles, interviewing professional athletes, maintaining databases, and working on event brochures.

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### **Toyota New Zealand - Palmerston North, New Zealand**

Toyota is the world's second largest manufacturer of automobiles in unit and net sales. The company imports and wholesales vehicles sourced from Japan and Australia. In addition, they sell certified used cars from Japan. The Business Planning Department manages the planning and reporting functions with a company wide perspective. The core report for this is the monthly key factor report. This is produced using a mix of tabulated financial figures, graphs, and written commentary.

The core tasks for the intern will be to assist the development of rolling finance processes and projections (automating transactions, reports, and data flows). This will likely require strong Microsoft Excel or Microsoft Access skills and report writing and design.

The objectives of this internship are to build a basic understanding of the company's operations and add value through process development and automation and to assist the BP team in refining and automating processes through system development and use and data flows.

Interns will gain an overview of the operations in New Zealand and market/industry issues; an understanding of large company process applied in an international context ( Japan , New Zealand , Australia , Thailand and Singapore are all key reporting and transaction locations); and the use of enterprise system (JDEdwards) software in the organization.

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### **Map Marketing - Newcastle, Australia**

Map Marketing is a high profile marketing firm located in Newcastle. Their specialty is business to business marketing, and they develop innovative programs to differentiate their clients' business from the competition.

They are a wholly owned Australian private company that has been operating for sixteen years. The company has three specialties: business communications, business research, and business publications. They operate on a national client base that includes professional associations, technology companies, healthcare facilities, educational institutions, engineering, and land development companies.

The intern will take an active role in the practical development of market communications. He/she may also be assigned a special project for the duration of the internship. Through a high level of observation, the intern will also be exposed to a broad range of marketing boutique activities. An intern is likely to be involved in developing and maintaining a website, as well as the production of a magazine. Event coordination is another possible focus of the placement.

The intern will gain invaluable insights and expertise in all facets of marketing activity. The intern should be able to develop their marketing skills, business knowledge and creativity skills that are applicable to real life.

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**FOR MORE INFORMATION AND TO APPLY, VISIT THEIR WEBSITE AT:**

<http://www.australearn.org>