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Intern Position Requirement Form

Department: 219	
STUDENT REQUIREMENTS:	
Major: iMedia.....Internet Marketing	
Year (Please check one if it is of importance to project): <input type="checkbox"/> Freshman <input type="checkbox"/> Sophomore <input type="checkbox"/> Junior <input checked="" type="checkbox"/> Senior	
Specific Experience, Course Requirements, Technical Skills: SEO, PPC, Banner ads, Social media, Landing Pages	
Brief Details of Project(s): --Optimize product web pages to drive search traffic with the most effective search "keywords". --Support us with LinkedIn and possibly Facebook --Do press releases using PitchEngine --Assist in YouTube branding & educational product videos --Assist in sharing our presentations & documents using SlideShare --Assist in creating "owned media".....Webinars, e-newsletters --Establish analytics criteria and report and provide results monthly --Assist creating banner ads on web sites like Global Spec.	Estimated Length of Project:
Student duties & responsibilities for project: See Above	
Project Contact Person: (If school has questions regarding student fit) Patty Marrero	Phone: 717-944-1300, ext 3022
Project Mentor:	
Weekly hourly requirements: 15-40 based on availability	

Apply online at: http://www.phoenixcontact.com/company/19674_44521.htm .