



HORNAFIUS INSURANCE AGENCY, INC.

because "We Care"

INTERNSHIP

Marketing Research & Development

Spring 2010, Summer 2010, Fall 2010

Elizabethtown, PA

Learn Real Life Niche Marketing

Qualifications:

- Junior or senior pursuing, Business, Marketing, Communications or other relevant degree.
- Must display a positive attitude, eagerness to learn, and be dependable.
- Ability to use Microsoft: Excel, Publisher and Word.
- Strong critical thinking and analytical skills.
- Available 10 to 15 hours per week.

Responsibilities:

- Obtain raw data from several sources.
- Develop Excel spreadsheet combining the data and merge to Publisher to provide marketing materials.
- Tracking marketing program results.

To see what you will be working on go to www.paapartmentowners.com.

To apply for this internship please express your interest in an email to dennis@hornafiusinsurance.com.

Dennis M. Zubler