



HORNAFIUS INSURANCE AGENCY, INC.
because "We Care"

INTERNSHIP (unpaid)

Marketing through Social Media

Spring 2010, Summer 2010, Fall 2010
Elizabethtown, PA

Develop Social Media Marketing

Qualifications:

- Junior or senior pursuing, Business, Marketing, Communications or other relevant degree.
- Must display a positive attitude, eagerness to learn, and be dependable.
- Experience with website development.
- Ability to use Microsoft: Excel, Publisher and Word.
- Strong critical thinking and analytical skills.
- Available 10 to 15 hours per week.

Responsibilities:

- Redesign website to include blogs and interactive applications.
- Develop Landing pages for niche marketing.
- Analysis of website use by the public and clients.
- Develop Face Book for the business.
- Develop other Social Media applications.

For a sample of what you will be working on go to www.paapartmentowners.com.

To apply for this internship please express your interest in an email to dennis@hornafiusinsurance.com

Dennis M. Zubler

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