



245 Butler Avenue
Lancaster, PA 17601
717-392-6982

SUMMER & FALL 2011 MARKETING INTERNSHIP

North Star Marketing is a full-service marketing firm specializing in building brands. Known for their strategic marketing position, they fully engage clients in successfully developing and strengthening their brands. North Star is strong in interactive media - from web site development to Web 2.0 tactics to new, emerging technologies. Visit their website for more information: <http://www.northstar-m.com/>

They are seeking an intern interested in marketing. The intern will work in the realms e-commerce, social media, and public relations.

Internship requirements include but are not limited to:

- Experience working in Microsoft Excel, Microsoft Word, and Microsoft PowerPoint
- A strong understanding and in-depth experience with social media outlets Facebook, Twitter, YouTube, and HootSuite
- College junior or senior
- Business Majors/Marketing Concentrations, Communications Majors

If requirements are fulfilled; the intern will be paid a stipend/in installments.

If you are interested, please email or send your cover letter and resume to:

Andrea Zapata
Marketing Assistant & Brand Specialist
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