



# Trade Management Intern - Summer & Fall Semester

**Job ID:** 6107

**Location:** US-PA-Hershey

**Position Type:** Intern

## More information about this job:

### Summary:

This position is a year round opportunity located in Hershey, PA and will start during the first quarter of 2011. Expectations are 15 - 20 hours weekly during semesters with additional hours available during school breaks/summer.

The Intern will support the Trade Management Department within the finance organization. The Trade Management Department is responsible for the funding used to execute promotional programming. The incumbent will learn and utilize a windows based trade management system. Daily duties will focus on data review and management in support of trade promotion strategy. Other duties will be identified on an ad hoc basis. Candidates must have strengths in process management, critical thinking and analysis, and in database utilization as all processing impacts the Sales, Marketing and Finance functions.

### Responsibilities:

- Track trade promotion activity.
- Support the Customer Plan data review process.
- Ensure all required promotional parameters are being met.
- Communicate with sales representatives
- Respond to promotional and funds management inquiries.
- Use a business warehouse application in support of the trade promotion process.

### Education:

- Students must be enrolled in an undergraduate program (sophomore or junior year)
- Business, Finance or Accounting Majors preferred
- Cumulative GPA should be a minimum of 3.0

### Required Skills/Experience

- Sales and marketing process understanding
- Ability to use Microsoft products: Access, Excel and Word
- Solid math skills
- Solid base of Accounting principles
- Strong critical thinking and analytical skills
- Attention to detail
- Strong written and oral communication skills

**Apply online at:**

<https://jobs-hersheys.icims.com/jobs/6107/job>