



# MARKETING INTERNSHIP

<http://www.teamapproach.com/>

## Intern Responsibilities- Job Description

### 1. Helping launch DiSC Genius:

- Updating product logos in store
- Adjusting pricing to current
- Setting up Face Book Page
- Creating process for twitter messages
- Helping with Blog entries
- PR research and support for new venture
- Marketing this new venue

### 2. Help with all aspect related to growing the Team Leader Cafe Executive Forum.

- Managing post card campaigns
- Cleaning data
- Researching for more CEO/Executive level prospects
- Setting up appointments
- Inviting prospects to attend Cafe as guest

### Additional Details:

- Internship Location: The TEAM Approach, 2174 Old Philadelphia Pike, Lancaster.
- The work schedule is flexible and can be negotiated.
- The internship time period - summer 2011 or fall 2011.
- We will provide a \$400 stipend to the intern at the conclusion of the internship.

Interested applicants should submit their cover letter and resume to:

Susan Stamm  
The TEAM Approach  
[susan@teamapproach.com](mailto:susan@teamapproach.com)