

**ELIZABETHTOWN COLLEGE SIFE  
HIGH SCHOOL MARKETING SCHOLARSHIP APPLICATION**

Name:	Address:
Home Phone: School:	City/State/Zip: Email Address:

**CHECKLIST**

- ✓ Application Form
- ✓ Advertisement
- ✓ Logo or Label on Packaging (Optional)
- ✓ Bibliography or Works Cited (Required only for additional resources)

**DESCRIPTION OF PRODUCT (INCLUDE INGREDIENTS AND CHARACTERISTICS OF BEVERAGE)**

**DESCRIPTION OF PACKAGING (INCLUDE DESCRIPTION OF CONTAINER, DESIGN OF LABEL, AND LOGOS)**

PRICE (INCLUDE WHAT PRICE WILL CHARGE AND REASON)

PLACE (WHERE YOU ARE SELLING AND HOW YOU ARE REACHING TARGET MARKET)

PROMOTION (INCLUDE ADVERTISING METHODS WILL USE AND EXPLAIN REASONING)

ANY ADDITIONAL INFORMATION

ATTACH ANY SUPPLEMENTS OR ADDITIONAL MATERIALS TO THIS APPLICATION

**PLEASE SUBMIT TO:**

ELIZABETHTOWN COLLEGE SIFE  
C/O - JONATHAN LEWIS  
913 BAUGHER AVE  
ELIZABETHTOWN, PA 17022

EMAIL SUBMISSION OR QUESTIONS TO:

[SIFE@ETOWN.EDU](mailto:SIFE@ETOWN.EDU)

MORE INFORMATION AT:

[WWW.ETOWN.EDU/SIFE/HS](http://WWW.ETOWN.EDU/SIFE/HS)